

South of Boston Edition

# M.D. NEWS

A BUSINESS AND LIFESTYLE MAGAZINE FOR PHYSICIANS



## **Southeast Medical Center**

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## New East Bridgewater Facility Offers South Shore Patients a Comprehensive Range of Medical Services and Programs

By Kathryn J. Siranosian, M.S.

Primary and preventative health care just got a whole lot easier for the thousands of Compass Medical, P.C. patients who live in southeastern Massachusetts.

Administrators at Compass Medical, P.C., a network of seven clinical practice sites throughout the greater Brockton area, recently cut the ribbon on Southeast Medical Center (SMC), the group's new flagship facility located at 1 Compass Way, Route 18 in East Bridgewater.

A collaborative venture among Compass Medical, P.C., Brigham and Women's Hospital, Massachusetts Eye and Ear Infirmary, Eye Health Services and many community physi-

cians, the 70,000-square-foot Southeast Medical Center offers a comprehensive range of medical services and programs. Thirteen primary care providers and a wide variety of medical subspecialists have offices in the building. Plus, there are numerous on-site ancillary services, including:

- Full-service laboratory
- State-of-the-art 64-slice CT scanning
- Specialized cardiac diagnostics (nuclear cardiology and stress echocardiograms)
- Digital mammography
- Digital ultrasound and X-rays
- Electromyogram (EMG)
- Bone density testing
- Urgent care/walk-in center

As a result, patients can visit their primary care physician, receive complete diagnostic testing and see a subspecialist, if necessary — all under one roof.

“The goal of the Southeast Medical Center was to enable patients to access a variety of high-quality outpatient resources in a single location,” says Bruce M. Weinstein, M.D., the Medical Director for Compass Medical, P.C. “There’s been an increasing demand for primary care in the area, and we needed a new building and more space to accommodate additional primary care providers. Plus, over the years, we have found that it’s particularly valuable and helpful to our patients to offer outpatient services in a single location. Patients like to be able to come to one location and have a lot of their services done there.”

Without a doubt, the backbone of the new Southeast Medical Center is the group of 13 primary care providers. As part of the Compass Medical, P.C. network, these providers are affiliated

**On the Cover:** Pictured in the new Southeast Medical Center lobby are the Compass Medical, P.C. primary care providers who treat patients there: **Front row (L to R):** Edward Hassan, MD; Dyan Dieda Bhatia, MD; and Denise Brown, MD. **Middle row (L to R):** Bruce Weinstein, MD; Katie Fitzgerald, ANP; Kevin Broderick, DO; Geraldine Matteson, PA; and Judy Josephs, ANP. **Back row, (L to R):** Michelle Beaupre, MD; Veena Molagavalli, MD; Avi Schachter, MD; and John Cavallo, MD.



with Partners Community Healthcare, Inc. (PCHI) and have received both local and national recognition, including the Harvard Pilgrim Health Care adult “Physician Group Honor Roll,” NCQA and ADA certification through the Bridges to Excellence Program for Diabetes Care, and the Tufts Physician Group Quality Profile Certificate of Excellence.

Now that their offices are in the new building, these primary care practitioners can offer their patients the

convenience of on-site state-of-the-art diagnostic services. In addition, patients can visit a wide range of medical subspecialists who also practice in the building. The extensive list of subspecialties represented includes cardiology, gastroenterology, hematology and oncology, radiology, ophthalmology, orthopedics, interventional anesthesiology/pain management, psychiatry, physical therapy, radiology and vascular surgery (see inset).

## State-of-the-Art Equipment Backed by Radiologists from Brigham and Women’s Hospital

In addition to offices for 13 primary care providers and numerous subspecialists, the new Southeast Medical Center is also home to a high-tech diagnostic imaging suite. The services available include 64-slice CT scanning, nuclear stress testing, echocardiograms, digital mammography, digital X-ray, ultrasound, bone density testing and MRI.

Women’s Hospital, and board-certified radiologists from the Community Radiology Division of the Brigham and Women’s Hospital Radiology Department are on-site at the center Monday through Friday, 9 a.m. to 5 p.m.

This on-site availability has benefits for both patients and their doctors, says Jessie Chai, M.D., associate radiologist

to the Affiliate Staff at Brigham and Women’s Hospital. For instance, when she’s on-site at the center, Dr. Chai can interact directly with patients and referring physicians in the building.

“Women who have mammograms can get their results immediately, unless they’re waiting for prior films. I give the results to each one,” Dr. Chai says. “Also, if a referring physician wants an immediate reading, we can give those results right away. It’s quite common for doctors to want to go over the cases before they see their patients, too. It’s just easier to do this in person, when we’re right in the building.”

The affiliation with Brigham and Women’s Hospital is another “plus” for Compass Medical, P.C. patients, Dr. Chai adds. Radiologists at the center frequently collaborate with their colleagues in Boston, and if a complicated case warrants a second opinion, digital images can be easily

transmitted to the Boston hospital. In addition, radiologists at the Southeast Medical Center have the support of Brigham and Women’s advanced information technology systems.

“We’ll be using voice recognition systems to generate reports, and that will allow us to get results out quicker,” Dr. Chai says.

The partnership with Brigham and Women’s Hospital also means that patients from Brigham and Women’s — and patients from Faulkner Hospital, also part of the Partners system — can have their diagnostic imaging studies completed at Southeast Medical Center.



PHOTO BY DEBRA TROYANOS

**A Compass Medical, P.C. radiology technologist prepares a patient for a CT scan using the company’s new 64-slice scanner.**

“We’ve put a significant effort over the years into having good diagnostic services available,” says Bruce M. Weinstein, M.D., the Medical Director for Compass Medical, P.C. “It’s easier for a lot of our patients to get their studies done here, rather than go to the hospital. They can have their diagnostic testing done and then see the specialists in the building. It makes things much, much easier for the patient.”

Of course, sophisticated imaging equipment is only as good as the people who use it and interpret the data. Compass Medical, P.C. runs the diagnostic suite in partnership with Brigham and

“This center gives us the opportunity to bring in a variety of very good local specialists and also a number of specialists from Boston — from the Partners System and Brigham and Women’s Hospital, in particular — and bring their level of care to the local community,” Dr. Weinstein says.

This innovative type of what he calls “integrated medicine” has advantages for both patients *and* their providers, he adds.

“Patients’ lives are becoming more and more complicated and more and more scheduled, and it’s becoming harder to have to go to many different places to get medical care. That’s why I think it’s very helpful for patients to be able to come to one place,” Dr. Weinstein explains. “But, it’s helpful for the providers, as well. This set-up facilitates communication between primary care physicians and specialists in the building. For instance, if I have a patient with a complex GI problem, I can now walk across the hall and talk to a gastroenterologist. Having us all under one roof creates a new level of interaction for us, too.”

The new Southeast Medical Center also affords Compass Medical, P.C. the space to significantly expand their urgent care services. Staffed by physicians and nurse practitioners, the urgent care facility at the center is open to the general public for the treatment of non-life-threatening emergencies and illnesses. Both pediatric and adult patients are welcome.

“We are working toward a goal of having urgent care available at the Southeast Medical Center seven days a week, morning through evening,” says Dr. Weinstein. “The urgent care center is available

**On the one-year anniversary of its 2006 Groundbreaking Ceremony, to celebrate the opening of Southeast Medical Center, Compass Medical, P.C. hosted a ribbon-cutting ceremony on September 20, which was attended by close to 300 people. Pictured below, (left to right) are: Sen. Brian A. Joyce; State Representative Christine E. Canavan; George J. Clairmont, M.D., President of Compass Medical, P.C.; and Jamie Barber, Executive Director of Compass Medical, P.C.**



PHOTO BY DEBRA TROYANOS

## On-Site Medical Sub-Specialists

### South Shore Orthopedics

Michael Ayers, M.D.  
Michael Rowland, M.D.  
Michael Marchetti, M.D.  
Glen Seidman, M.D.  
Michael Geary, M.D.

### Scott Dreiker, M.D., P.C.

Scott Dreiker, M.D.  
Betsy Dobrowski, N.P.

### Cape Cod Pain Management, P.C.

David Gannon, M.D.

### Greater Boston Orthopaedic Associates

Leonid Dabuzhsky, M.D.

### New England Spine Institute

Matthew Kowalski, D.C.

### Gastrointestinal Specialists

Jerry Stern, M.D.  
Mark Finkelstein, M.D.  
Howard Solomons, M.D.  
Kurt Slye, M.D.  
Alex Teixeira, M.D.

### Brigham and Women’s Surgical Associates at South Shore Hospital

Edward Kwasnik, M.D.

### Alan Murphy, M.D., P.C. - Neurosurgeon

Alan Murphy, M.D.

### South Suburban Gastroenterology

John Vermeulen, M.D.  
Bernie Smith, M.D.  
James Moore, M.D.  
Clayland Cox, M.D.  
Greg Bolduc, M.D.  
Brad Sampson, M.D.

### Muhammed Absar, M.D., P.C. - Neuropsychiatrist

Muhammed Absar, M.D., P.C.

### Duval’s Pharmacy

Chris Burt, R.Ph.

### East Bridgewater Physical Therapy

Julia Wyper, PT  
Kris San Antonio, PT

### Surgi-Care Orthotics & Prosthetics

Certified Orthotist/  
Prosthetist

### Medical Hematology and Oncology, P.C.

Barry Cuiffo, M.D.  
Richard Samaha, M.D.  
Christopher Nauman, M.D.

### Massachusetts Eye and Ear Infirmary

Peter Friedensohn, M.D.  
Paul Konowitz, M.D.

### Brigham and Women’s Hospital Vein Care Center

Michael Stecker, M.D.  
Susan O’Horo, M.D.  
Richard Baum, M.D.  
Chieh-min Fan, M.D.  
Nasir Siggiqui, M.D.  
Albert Chun, M.D.

Board-Certified  
Ophthalmologists  
Licensed and Certified  
Audiologists

### Eye Health Services

Board-Certified  
Ophthalmologists  
Board-Certified  
Optometrists

## Quality Cardiovascular Services

The most recent statistics indicate that some 62 million Americans are currently living with cardiovascular disease. What's more, the main components of the disease — heart disease, stroke and peripheral vascular disease — account for nearly 40% of all U.S. deaths.



**Compass Medical, P.C.'s noninvasive cardiologist Jonathan Ellis, M.D., has an office at the Southeast Medical Center.**

Local statistics mirror these national figures, and public health officials in Massachusetts see cardiovascular disease as a significant challenge, particularly in the southeastern part of the state where a disproportionately high percentage of the commonwealth's elderly live.

Compass Medical, P.C. is rising to that challenge by offering its patients primary care that's fully integrated with both cardiology and vascular surgery services. In fact, the new Southeast Medical Center provides cardiac patients with a wide range of medical services, including primary care, a variety of subspecialists and ancillary diagnostics (EKGs, stress echocardiograms and nuclear stress testing, to name a few) — all under one roof.

For instance, patients who have concerns about their cardiac health can see noninvasive cardiologist Jonathan Ellis, M.D., who has an office at the center. Dr. Ellis, who joined Compass Medical, P.C. in 1995, practiced for years as both an internist and a cardiologist. Recently, however, he decided to focus exclusively on cardiology, so that the network could develop a comprehensive cardiovascular program for its patients.

In addition, general and vascular surgeon Edward Kwasnik, M.D., from the Brigham and Women's Surgical Associates at South Shore

Hospital, has an office in East Bridgewater. Dr. Kwasnik, who is a clinical assistant professor of surgery at Harvard Medical School, specializes in advanced laparoscopic techniques for the treatment of a wide variety of both vascular and general surgery conditions. At Southeast Medical Center, he sees patients in consultation and for preoperative and postoperative visits, as well.

"It's much more convenient for patients to have their subspecialty care and diagnostic testing in the same building as their primary care provider," Dr. Kwasnik says.

In addition to these fundamental services, Southeast Medical Center also serves as the hub for the network's cardiovascular clinic trials. Through their affiliation with Partners Community Healthcare, Inc., (PCHI), Compass Medical, P.C. participates in the Partners Research and Education Program (PREP), an initiative to improve community access to clinical trials.

"These are world-class, major clinical trials that in the past have only been offered through tertiary academic medical centers," says Dr. Ellis. "To have this type of clinical trial offered in the community setting was unheard of 10 years ago. But through PREP, we can offer patients in the community the option of becoming involved in these important clinical trials."

**Edward Kwasnik, M.D., a vascular surgeon with the Brigham and Women's Surgical Associates at South Shore Hospital, treats patients at the cardiovascular unit at SMC.**



to evaluate non-emergent conditions, like infections or bronchitis. Sometimes, someone just needs something checked out after regular business hours.”

Founded some 15 years ago, Compass Medical, P.C. has evolved into a regional leader in primary care medicine, and while many practices in Massachusetts have struggled to keep pace in this highly competitive marketplace, physicians in this network consistently manage to stay ahead of the curve.

As Dr. Weinstein sees it, the new Southeast Medical Center is just another example of how physicians at Compass

**We're always growing and changing, and that's something we'll continue to do so we can continue to meet the needs of the community we serve.**

— Bruce M. Weinstein, M.D.

Medical, P.C. continue to adapt to the changing needs of their patients. The response from the patient community has been overwhelmingly positive, indicating that primary and preventative health care that integrates state-of-the-art diagnostics and on-site subspecialists will only become more and more popular in the future, he adds.

“We're always growing and changing,” Dr. Weinstein says. “And, that's something we'll continue to do so we can continue to meet the needs of the community we serve.”

*For more information about the services offered at Southeast Medical Center, please call (508) 350-2350, or visit [www.compassmedical.com](http://www.compassmedical.com). ■*

## Comprehensive Musculoskeletal Care

What's the most common cause for a visit to a primary care physician? Musculoskeletal pain. In fact, researchers estimate that at least 60% of primary care visits are related to some sort of musculoskeletal concern.

Fortunately for Compass Medical, P.C. patients, the new Southeast Medical Center now provides easy access to comprehensive musculoskeletal services, including both physiatry and physical therapy.

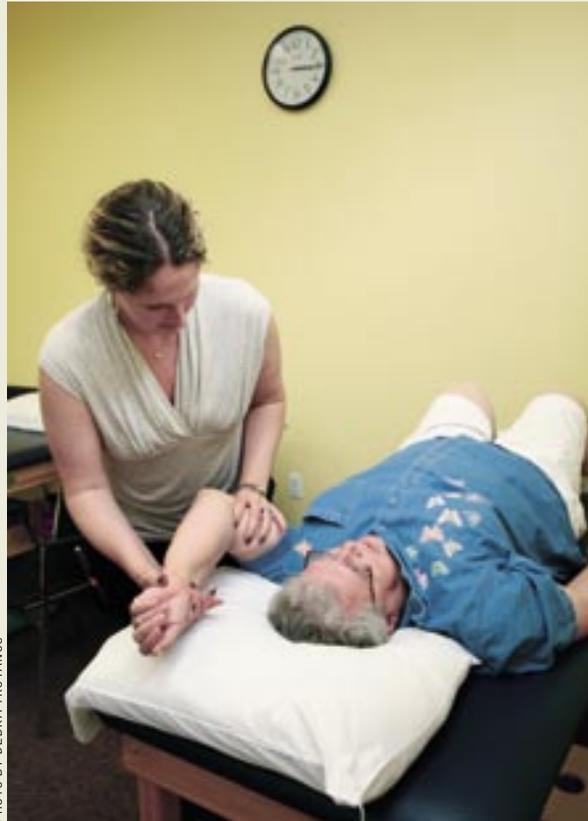


PHOTO BY DEBRA TROYANOS

**Registered physical therapist Julie Wyper (left) of East Bridgewater Physical Therapy, works on upper extremity range of motion with a patient experiencing shoulder pain.**

“Typically, patients are underserved when it comes to these conditions, but at Compass we are working to develop a whole musculoskeletal care program,” says physiatrist Sandra Maguire, M.D. Dr. Maguire is board-certified in Physical Medicine and Rehabilitation, and in Electrodiagnostic Medicine, as well. She has an office in the Southeast Medical Center, where she works in close partnership with her colleague, Julia Wyper, a registered physical therapist.

Patients are referred to Dr. Maguire by their primary care physician.

She diagnoses musculoskeletal conditions and collaborates with patients, their primary care doctors and physical therapists to establish treatment goals, and then implements individualized treatment plans.

“As a physiatrist, I'm specially trained in anything musculoskeletal,” Dr. Maguire explains. “I treat knees, hips, shoulders and a lot of back pain, and I also see patients for sports-related injuries.”

Dr. Maguire stresses that an accurate diagnosis is fundamental to successful treatment of any musculoskeletal condition. Consequently, some patients may require diagnostic tests at the center's on-site state-of-the-art imaging suite. In other cases, Dr. Maguire may administer an electromyogram (EMG) to evaluate muscle or nerve damage. This specialized diagnostic study is particularly valuable for pinpointing the source of a carpal tunnel complaint, she says.

“We're here to help people with those nuisance problems,” Dr. Maguire says. “You know, those aches and pains that you live with, but you'd really rather not. Having specialized musculoskeletal care available in the building is an enormous value to patients.”